

FACTS

WHAT DOES BAYSHORE FORD TRUCK SALES, INC DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security Number, Income, Credit Score, Credit History, Account Balances
- Address, Telephone Number, Driver's License, Date of Birth, Vehicle Id Number
- Employment History, Customer Checking Information, Payment History

When you are *no longer* our customer, we continue to share your information as described in this notice.

How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Bayshore Ford Truck Sales, Inc. chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does share?	Can you limit this sharing?
For our everyday business purposes – such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	yes	no
For our marketing purposes – to offer our products and services to you	yes	no
For joint marketing with other financial companies	yes	no
For our affiliates' everyday business purposes – information about your transactions and experiences	yes	no
For our affiliates' everyday business purposes – information about you creditworthiness	yes	no
For our affiliates to market to you	yes	no
For nonaffiliates to market to you	yes	no

Questions?

Call (302)656-3160 or go to www.bayshoreford.com

Who we are	
Who is providing this notice?	Bayshore Ford Truck Sales, Inc.
What we do	
How does Bayshore Ford Truck Sales, Inc. protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does Bayshore Ford Truck Sales, Inc. collect my personal information?	<p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> • Apply for finance or a lease, make a purchase, service your vehicle • Employment, purchase parts, give us contact information • Complete DMV paperwork, credit card / checks <p>We also collect your information from other sources such as credit bureaus, credit bureaus affiliates, driver license, photo ID</p>
Why can't I limit all sharing?	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> • Sharing for affiliates' everyday business purposes – information about your creditworthiness • Affiliates from using your information to market to you • Sharing for nonaffiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing.</p>
Definitions	
Affiliates	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> • Bayshore Ford of Pennsville
Nonaffiliates	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> • Vehicle Manufacture, Banks, Lending Institutions, Lease companies, Marketing on our behalf
Joint marketing	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> • Lending Institutions
Other important information	
<p>I acknowledged that I have read and received a copy of this privacy notice.</p> <p>Customer Signature X _____</p> <p>Customer Signature X _____</p>	